



ABOUT US

Exit Equity LLC helps maximize value for our client's most valuable asset...**their business**

FOUNDED
IN

2005

DIVESTITURES

250+

CLOSE
RATE

90%

TYPICAL
TRANSACTION SIZE

\$2M–
\$25M

OUR SPECIALTIES



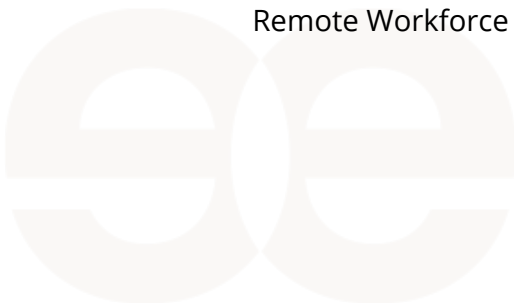
Small to Mid-Market
Unique Business Models
Revenue \$1M–\$55M



Pacific Northwest
Western US
Southwest
Midwest
Remote Workforce Businesses

OUR CREDENTIALS

- International Business Broker, CBI Certified
- M&A Source and M&AMI Certified
- Washington Real Estate Firm (9978)
- Washington Real Estate Managing Broker (21035974)
- Oregon Real Estate Affiliation (Broker 201212920)
- SEC/FINRA affiliation CRD #105203 — The Pacific Financial Group





OUR STRENGTHS

Why Clients Use **Exit Equity**



Optimal Value

We Market Without Price



Unique Process

Blind Competitive Bidding



Valuation Range

Value Proposition then Decision Point



Net-To-You

What's in Your Pocket Is Most Important



Reasonable Fees

No Large Upfront Fees



Financing

Pre-Qualify by Institutions



Control Expenses

We Coordinate Legal, Accounting



Assess and Manage

We Prepare and Manage the DD Process

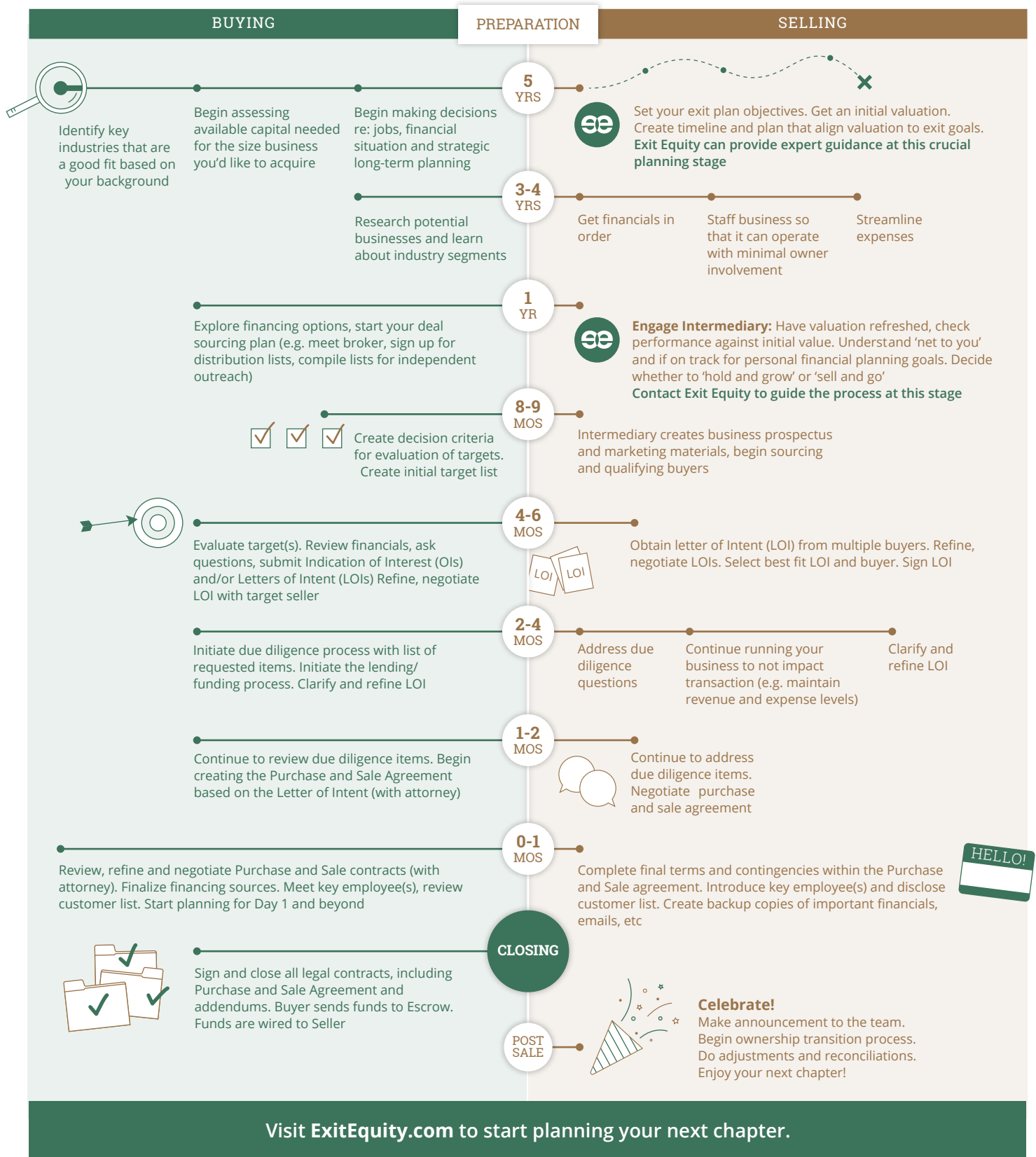
All of this adds up to less angst
and allows you to focus on your business

Simply Put...

We bring best-in-class M&A advisory services to you.



How to Buy or Sell a Business A Timeline



Visit [ExitEquity.com](https://www.ExitEquity.com) to start planning your next chapter.

Why get a Business Valuation...

even if I'm not ready to sell my business today?



Don't Wait Until it's time for 'Surgery'! Think of a valuation as a doctor's checkup for your business: It is an exercise that can be done every year (or every few years) to monitor the health of your business. It will measure the business value as it stands today, and gauge how you are tracking towards exit goals. If you want to continue to increase the value of your business, it can inform growth pathways that will make the most impact on future value, and ensure you are ready to sell if an opportunistic buyer comes along.

What's in an Exit Equity valuation?



An easy-to-understand report of the **fair market value** of your business and a "**net-to-you**" **calculation** (what you'll actually put in your pocket from the sale)



A **thorough analysis** of your business—we use up to 10 different methodologies to provide the value range



You will work with our analysts so that you know the **strengths, threats, and opportunities** to improve the valuation, along with a firm grasp on comparable business sales within your industry

What's the timeline and process to get a valuation?

- A typical valuation takes between 4 and 6 weeks, and can accelerate based on client engagement
- Client input requirements include 5 years of tax returns, financial statements, 1-2 meetings so that our team can understand and incorporate your company's qualitative aspects (e.g. operations, performance, and market segment) into the analysis
- The cost of a valuation depends on the size, structure, and complexity of the business(es), plus the specific client need. Please contact us directly for a price quote